



THE GROWTH MARKETING PARTNER YOU NEED

**X AGENCY**

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**LOCATIONS**

Boston, MA

Nashville, TN

## X AGENCY TRANSFORMS ECOMMERCE RESULTS

Attract the right customer with the right offer to transform profits

**X Agency provides the definitive solution to achieve transformational revenue growth, turning mediocrity into excellence and underwhelming results into overwhelming eCommerce success. Our X Way approach generates an emotional attachment to drive a “need to have this” and “need to have it now” behavior to exceed eCommerce profit expectations.**

X Agency provides trusted advisor expertise and a proprietary X System to help companies profitably acquire and retain high-value customers while balancing ROAS with growth, CPL/CPA with efficiency, and CAC with scalability. The X Way provides a hands-on approach to deliver transformational eCommerce results by mastering your Ideal Customer Profile (ICP), optimizing platforms for peak efficiency, leveraging cutting-edge AI, crafting tailored campaigns, and executing seamless full-funnel performance marketing to maximize eCommerce profits—without the cost or complexity of full-time hires.



**SPEND**

▼ 2%

**REVENUE**

▲ 80%

**ROAS**

▲ 90%



**CONVERSIONS**

▲ 235%

**PROFIT MARGINS**

▲ 70%

**MARKETING REVENUE**

▲ 70%



**CPC**

▼ 159%

**REVENUE**

▲ 322%

**ROAS**

▲ 74%

### AMBITIOUS MARKETING LEADERS SEEKING TO SCALE THEIR BUSINESSES, SURPASS COMPETITORS, & MOVE BEYOND UNDERWHELMING AGENCY OUTCOMES LEVERAGE THE X WAY

With our X Team and proprietary X System for eCommerce you can optimize:



#### SEARCH ENGINE MARKETING

Win the right click from the right person with an algorithmic winning approach in paid Ads on Google and Bing



#### SEARCH ENGINE OPTIMIZATION

Rank on the first page with an optimized eCommerce content strategy to drive free traffic to your digital store



#### PAID SOCIAL

Win new customers with innovative audience targeting and scroll stopping creativity to maximize cart completion rates



#### EMAIL & SMS MARKETING

Grow customer lifetime value, use first party data to keep your customers engaged and ensure repeat business



FIND OUT HOW AT XAGENCY.COM